

SITES. RECEIVABLES. PAYMENTS.

eCommerce Decision Making Guide

Your search for an eCommerce solution can be a bit daunting. How do you know which option is best for your business? Below are a list of options and questions to get you on the right path.

Integrated eCommerce



An eCommerce solution includes a fully functional Content Management System (CMS) that integrates data to and from your ERP system.

Connector

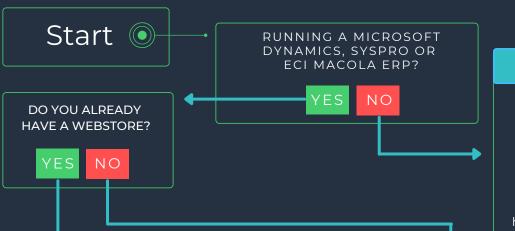


Connectors refer to third-party applications used to sync a web store with your ERP system.

Shopping Cart



Shopping cart software exists independently from the ERP and other back office systems, usually with no integration.



NOMAD MIGHT BE A FIT FOR YOU

Based on your needs,
Nomad could be a fit. You
may want to consider
alternatives, like shopping
cart software or a connector,
if you have a current
webstore and choose to
have a limited web presence.

LOOKING TO KEEP YOUR WEBSTORE AND INTEGRATE TO YOUR ERP SYSTEM USING A DIFFERENT APPLICATION?



ARE YOU LOOKING FOR A WEB STORE THAT IS INTEGRATED WITH YOUR ERP SYSTEM?



CONNECTOR

Connectors are stand-alone applications, usually built and maintained by third parties and used to sync data between your ERP and webstore.

Pro: Allows you to leverage your current webstore investment.

Con: The use of these types of connectors could introduce additional support and maintenance issues.

SHOPPING CART

You may benefit from investing in a shopping cart solution.

Pro: The cost for standalone shopping carts has a lower barrier to entry.

Con: Entering and updating data in your webstore and getting web orders into your ERP will be very labor-intensive and could require additional headcount.

STAY WITH YOUR CURRENT WEBSTORE

If you are not looking to take advantage of the many benefits of integration with your ERP, then stay with your current webstore.

Pro: Allows you to leverage your current webstore investment.

Con: If your volume of orders increases, the amount of manual effort by your internal team could easily outweigh the costs of an integrated solution.

NOMAD ECOMMERCE

An Integrated e-commerce solution like Nomad includes a fully functional Content Management System, integration to and from the ERP system and a design team to personalize your website.

Pro: Leverage your ERP data to enhance your customer's online experience.

Con: There will be an additional investment, but you will still experience a positive ROI.